

WHAT IS LEAN MANUFACTURING ?

The Machine That Changed The World





Continuous Improvement Cycle <u>The guiding principle</u>



Service Industries can greatly benefit from Lean Methodology

- Transactional Lean is a discipline using Lean Manufacturing methods in within the Service Industry
- Standardized Work, People Involvement, Continuous Improvement with Key Process Indicators, Jidoka and Just In Time processing of the critical steps in completing services benefit from the Lean Operating System methodologies
- Lean Healthcare has exploded in the U.S. as a critical discipline to improve efficiency within the healthcare industry

The promise of Lean in Healthcare – *John S. Toussaint, MD, and Leonard L. Berry, PhD* <u>http://www.medline.com/media/mkt/pdf/research/or-safety-lean/The-Promise-of-Lean-in-Healthcare-Article.pdf</u>



Evolution of Manufacturing





Craft Production 1700

1st Factory Design - 1840 Job Shop







Evolution of Manufacturing



2nd Factory Design - 1910 Mass Production – Ford The Machine That Changed The World



Evolution of Manufacturing



3rd Factory Design - 1970 Toyota Production System

The Machine That Changed The World



FORD MOTOR COMPANY Mass Production Results

- By 1914, the Model T had been so streamlined it took only 93 minutes to assembly a car (through all processes)
- In 1915 Highland Park workers spoke more than fifty languages. Many could not speak English. How with lack of common language could they produce the model T at such volume?
- The model T was a great commercial success. By the 10 millionth unit, 9 of 10 cars in the world were Fords
- Employment at the Rouge facility employed 100,000 at it's height
- Early price for the model T was \$850. By the 1920's the price had fallen to \$300 or \$3,300 in 2005 dollars



FORD MOTOR COMPANY Weakness of Mass Production

- Limited goals: acceptable defect rate, maximum inventory levels, narrow range of standardized product.
- End of Line repair: Large number of off line repairmen to address issues which occur in process. Employees had no authority to stop the line to rework / repair or more importantly, solve problems
- Low Employee Morale: Employees were as interchangeable as the parts they installed. They had no value beyond the specialized work



GENERAL MOTORS

Alfred Sloan – Perfects Mass Production

- **Product Variety:** Five models from cheap to expensive that fully accommodate buyers of every income throughout their lives
- Decentralization: divisions financially managed a response to Fords complete centralized control
- **Division of professional labor** (Finance, Engineering, Manufacturing) this facilitated the spread of mass production beyond Ford's highly centralized organization. Single direction could not absorb the ability to grow
- Standardization of component parts: Across all divisions allowing variety while maintaining efficiency. Added "hang on" features such as automatic transmission, radios and air conditioning.

American Auto Industry "The Arsenal of Democracy" – President Franklin Roosevelt







Germany takes Paris June 23, 1940 Chrysler Tank Production How Detroit Won The War – Life Magazine B41 Liberator Bombers roll down Ford Willow Run Assembly line One Per Hour February of 1943



GENERAL MOTORS

Key Weakness Remains

- No improvement of the labor issue
- Mass Production is now fully matured yet full of hidden waste
- Toyota had produced only <u>2685 autos in the thirteen years after the war</u> compared to Ford's Rouge plant at 7000 per day
- Opportunity for Toyota: From a small island country, a company dwarfed in size relative to the Ford, is positioned to exploit the inherent weakness of the mass production and nearly put the "Arsenal of Democracy" out of business. HOW WAS THIS POSSIBLE?

Toyota Production System

The Machine That Changed The World



Key Leaders in Toyota's Development



SAKICHI TOYODA 1867 – 1930

- Inventor / Industrialist
- Father of Japanese industrial revolution
- Founder of Toyoda Loom Works, Toyota Industries Co.
- Inventor of the automatic power loom Jidoka
- Developed **5 Why** technique "Basis of Toyota's scientific approach" Taiichi Ohno

Jidoka Origin for Toyota



Toyoda Automatic Loom - 1926

The Machine That Changed The World



Customer Satisfaction



Key Leaders in Toyota's Development



Kiichiro Toyoda (1894-1952) President 1941 – 1950

- Founder Toyota Group 1937
- Implemented Chain Driven Assembly Line
- Initial efforts for Just In Time flow of material



Customer Satisfaction





Key Leaders in Toyota's Development



Eiji Toyoda (9.12.1913 - 9.17.2013)

- President for 67 82
- Credited with JIT and Jidoka implementation



Customer Satisfaction





Key Leaders in Toyota's Development



TAIICHI OHNO 1912 - 1990 Executive Vice President <u>Father of the Toyota Production System</u>

- Defined the 7 Wastes MUDA
- Refined Just In Time (JIT) Material flow with Kanban. Inspired by methods used within American supermarkets
- Refined Jidoka methods adding Andon
- Standardization





Key Leaders in Toyota's Development



SHIGEO SHINGO 1909 - 1990

- Developed Single Minute Exchange of Dies SMED
- Refined error proofing strategies Poke Yoke
- Taiich Ohno's Industrial Engineering Consultant



Customer Satisfaction





- The unions supported by the American occupation in Japan made it very difficult to layoff employees
- At the end of '49 a collapse in sales forced Toyota to terminate a large part of the work force. After a long strike, Kiichiro Toyoda resigned, taking responsibility for failure
- The company agreed to the following:
 - Lifetime employment
 - Wages steeply tied to seniority rather than job function
 - Wages tied to company profitability through bonus payments



- The company position: " if we are going to take you on for life, you have to do your part by doing the jobs that need doing".
 Employees are now viewed by Ohno as <u>FIXED ASSETS</u>
- Employees agreed to flexibility in work assignments. The employees also agree to initiate improvements rather than merely responding to problems
- Contrast this role to mass production employees (compensation, flexibility of work assignments, problem solving skills, value the company places on them



Customer Satisfaction





- The Japanese domestic market required a wide variety of vehicles. If Toyota were to grow & expand, they would be required to satisfy their own market first.
- Eiji Toyoda and Taiichi Ohno visited Ford's Rouge plant in the spring of 1950. Eiji's uncle, Kiichiro, had visited Ford in 1929
- Toyota had produced only 2685 autos in the thirteen years after the war compared to Rouge at 7000 per day. Eiji along with Taiichi Ohno determined Ford's Mass Production model could not work for Toyota





- No guest workers allowed in Japan (Ford utilized a large population of immigrant labor for the Rouge facility)
- Foreign investment was prohibited in Japan to protect the development of their industry
- Japan was starved for foreign capital. Purchase of technology was not possible
- Toyota's capital budget could not fund the stamping press methods used by Mass producers. The mass production method required 100's of presses while Toyota budget could only support a few press lines



- Western presses were designed to operate at 12 strokes per minute. Toyotas projected annual volume at the time was a few thousand per year
- Dies could be changed to utilize the press but the dies weighed tons and required very precise alignment. A slight alignment issue would create defects and even damage the dies
- Detroit employed die change specialists. Changeover could take a day. Some presses were dedicated for the life of the product



- The only solution was to develop die changes every two or three hours vs. two or three months
- Due to production workers being idled by changeover, Taiichi Ohno decided to deploy the idled workers to perform die changes (not possible with mass production - why)
- Toyota purchased a few used American presses and experimented with a process for rapid die change. Ohno perfected quick change of dies by the late 50's
- Time reduced from a day to three minutes (Single Minute Exchange of Dies SMED) Shigeo Shingo



- At the time of the study, Toyota used very little off line repair. Traditional mass production used 20 to 25% of labor for off line repair. Why?
- Ohno Andon Cords stop the line and solve problems as they occur. Team Leader vs. Supervisor
- Utilize Five Why method of resolution Compare to Six Sigma
- Line stops were excessive in the beginning. Toyota could not survive unless the problems were permanently resolved – (Irreversible corrective action). Proper use of the Five Why methodology was critical to success. Workforce skill and motivation absolutely required



Continuous Improvement means that we never perceive current success as our final achievement. We are never satisfied with where we are and always improve our business by putting forth our best ideas and efforts: we are keen to create better alternatives, question our accomplishments and investigate future definitions of success.

There are three building blocks shaping our commitment to **Continuous Improvement**:

1. Challenge – we form a long term vision, meeting challenges with courage and creativity to realize our dreams;

 Kaizen – we improve our business operations continuously, always driving for innovation and evolution

3. Genchi Genbutsu – we go to the source to find the facts to make correct decisions, build consensus and achieve goals.

Respect For People refers to our own staff as well as the communities and stakeholder groups that surround us and we are part of. We respect our people and believe the success of our business is created by individual efforts and good teamwork.



Jidoka

The Machine That Changed The World Essential Lean Tools



- Andon
 - •Poke Yoke Mistake Proofing
- Standardized Work
- PFMEA Process Failure Modes Effects Analysis
 - Value Stream Mapping
 - •SMED
 - •Kanban
 - •Supermarkets
 - •Heijunka Product Mix Leveling
 - Work Cell Design
 - •Muda Seven Waste: Transportation, Inventory, Motion, Wait Over Production, Over Production, Defects
 - •5S Sort, Set In Order, Shine Standardize and Sustain
 - Visual Factory
 - •Seven Basic Quality Tools:
 - As much as 95% of *quality* related problems in the factory can be solved with *seven* fundamental quantitative *tools.*" –Kaoru Ishikawa
 - Hoshin Kanri Policy Deployment



Future State Value Stream Mapping

VALUE STREAM MAPPING:

"The most important tool they will need to make sustainable progress in the war against Muda" – Jim Womack, Dan Jones

"All we are doing is looking at the time line (defined as Lead Time), from the moment the customer gives us an order to the point when we collect the cash. And we are reducing the time line by reducing the non-value adding wastes." – Taiichi Ohno

Creating a Current State VSM

CYCLE TIME (C/T)

How often a part or product actually is completed by a process, As timed by observation. Also, the time it takes an operator to Go through all of their work elements before repeating them. Both Value and Non Value added time

LEAD TIME (L/T)

The time it takes one piece to move all the way through a value stream, from start to finish. Envision timing A marked part as it moves from beginning to end through the WIP First In First Out.

Creating a Current State VSM

<u>Second View</u> of the Current-State Map With all Processes, Data Boxes, and Inventory Triangles





All Material in this presentation references "Learning to See" by Mike Rother and John Shook, Version 1.3 June 2003











The number 1 waste Of Taiichi Ohno's Seven Wastes

Z3.6 daysLead Time188 secondsCycle Time

Auburn University - INSY 5800, 6800, 6806 Lean Manufacturing

Material Pull vs. Push



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SAMUEL GINN College of Engineering

Tiger Motors – Lego Manufacturing Lab





COLLEGE OF ENGINEERING

Tiger Motors - Lego Manufacturing Lab

PRODUCT



- Products : SUV (244 pieces) Speedster (277 pieces)
- Takt Rate: 65 Seconds / 830 per day / 200,000 Per Year Demand
- 3 Cells 5 workstation per cell 2 U-Shaped / 1 Straight Line
- Three production runs per semester: Mass / Lean System / Kaizen



Yamekalani Moyo - PHD Helped develop Lego Lab



PULL SYSTEM FOR MATERIAL COMPLETE





Michael D. Skolnik V.P. Operations Continental Motors, Inc. <u>Mobile, AL</u>











Material Pull System Implementation Crankcase Machining - Continental Motors





Uptime	100%	
Shifts	1	
Available	480	
%NCM	0%	
%Rework		
% Scrap		



"Don't say anything to him yet but we will be extending a permanent offer to the Yamekalani today!"

M. Skolnik – VP of Operations, Continental Motors



Auburn Project - Kanban



SAMUEL GINN

Transition from **Planned** to **Material Pull** for Crankcase Operations ۲





Continuing Needs:

Expansion of Material Pull to all departments feeding engine assembly & aftermarket

- * Cylinders
- * Con Rods
- * Crankshaft
- * Camshaft * Rocker Arms
- * Fuel/Ignition Systems * Sub-Assembly * Misc. Machining

Impact

- Kaoru Ishikawa, one of the fathers of quality in japan, creator of fishbone diagram and the seven basic quality tools stated:
 - "It takes three years to see significant impact of kaizen"
- The impact relates to the sheer weight of many small improvements over time. Think of small deposits in a 401K that at a point in time the growth curve becomes exponential
- □ Anecdotal Evidence:
 - DaimlerChrysler's Sterling Heights Assembly Plant :
 - After three years of implementation, the plant experienced the first perfect build; 8hours of production, a vehicle every 51 seconds without a lost unit